



OCEAN TRUST

YOUR LINK TO SUSTAINABLE FISHERIES WILDLIFE & THE ENVIRONMENT

Ocean Trust Sustainable Seafood Partnership 2016

Your support will help us continue our work with top scientist to address seafood sustainability and provide fishery improvement projects for sustainable oceans and communities dependent on the sea.

Rationalizing Seafood Sustainability: Conference Panel 2016 Boston



Ocean Trust will host and moderate a panel at the Seafood Expo North America/Boston Seafood on Tuesday, March 8th on the “Rationalization of Seafood Sustainability.” We question the relationship between certification and sustainability, and discuss uncertified fisheries that are sustainably managed. Leading scientists have already stated that certification is no longer about sustainability, but eNGO values of “acceptable” environmental impact. We show that most fisheries for which there is data are being sustainably managed and present options to rationalize seafood sustainability.

Assessment of Fishery Management Systems: NOAA & Ocean Trust 2016 Release



NOAA & Ocean Trust are planning parallel releases from a long-term assessment that looked at the conformance of fishery management systems used in US federal and state fishery management systems to FAO criteria for ecolabelling of sustainable fishery products. The research shows that our fisheries at the federal and state levels are being managed sustainably, but it also demonstrates how to use the assessment of management systems to reduce costs and duplication associated with current certification programs while assuring the sustainability of fish products.

Best Management Practices in Coastal Subtropical/Tropical Fisheries: 2016 Working Group

As an outgrowth of our work on fishery management systems in coastal regions, Ocean Trust continues to work towards greater recognition for management practices in subtropical and tropical fisheries where certifications standards fall apart. It’s not that fisheries are being unsustainably managed, it’s the misuse of certification criteria that were developed for other regions of the world.

Status & Sustainability of Seafood: 2016 Science & Sustainability Forum Report



Since 2010, Ocean Trust has hosted an international forum with the American Institute of Fishery Research Biologists and other leading scientists on “Science & Sustainability” that has produced eighty-five reports and summaries on the status and sustainability of capture fisheries and cultured seafood globally, regionally, and nationally. The forum brings together world renowned scientists and recognized management authorities from FAO, NOAA, Canada, Iceland, Norway, New Zealand, Mexico, Russia, South America, ICES, CCAMLR, NAFO, Indian Ocean, New England, Gulf of Mexico, WWF, Audubon Nature Institute, ISSF, Saving Seafood, and scientists like Ray Hilborn, Brian Rothschild, Fabio Hazin Chair of FAO Committee on Fisheries. It is one of the most comprehensive and reliable sources of information on the sustainability of seafood and related issues from globally recognized competent management and science authorities. Ocean Trust is working on a special report that will bring these findings to public audiences. Your support will allow us dedicate the resources we need to finish this task. See more at www.oceantrust.org

Fisheries, Wildlife and Environment Improvement Projects Since 1995

Ocean Trust also continues to provide a full-service solution to ocean conservation based on long record of projects that improve fisheries sustainability, enhance wildlife and restore the marine environment which fisheries and aquaculture rely on. Visit www.oceantrust.org/what-we-do

By Joining Ocean Trust, you support:

1. Science & Sustainability Forums, active research on sustainability issues and partnership development with scientists and resource managers to give Ocean Trust members access to FAO and other competent science and management organizations' assessments on seafood sustainability.
2. Efforts to rationalize seafood certification instead of perpetuate programs that introduce new standards, duplicate peer reviews and assessments, and ignore science and management authorities.
3. Assessment and enhancement plan development and projects that continue to enhance fisheries, wildlife and environment. *Join us and our other supporters at www.oceantrust.org*

Renew your membership online at www.oceantrust.org or return this form by fax or mail.

Please enroll me as a:

Member Benefits - Cumulative with each level:

<input type="checkbox"/> Global Partner	\$25,000	<i>Assessment & Enhancement Plan development for product line including sustainability objectives & recommendations</i>
<input type="checkbox"/> Oceanic Partner	\$10,000	<i>Sustainability Profile on company product line which identifies potential issues associated with fishery and seafood products</i>
<input type="checkbox"/> Seas Sponsor	\$5,000	<i>Premium partnership recognition corporate logo on OT site receive sustainability status updates of species of interest</i>
<input type="checkbox"/> Seafarers	\$3,000	<i>Extend membership to individual stores, units or subsidiaries & allow each unit to display and access OT seafood data base</i>
<input type="checkbox"/> Bluewater Patron	\$2,500	<i>Use Ocean Trust logo on product packaging & public print ads to promote your commitment to sustainable seafood</i>
<input type="checkbox"/> Coastal Patron	\$1,500	<i>Use OT logo on trucks, request a Sustainability Species Profile</i>
<input type="checkbox"/> Fisheries Contributor	\$1,000	<i>Single species OT profiles for e-distribution, OT web logo use</i>
<input type="checkbox"/> Seafood Supporter	\$500	<i>Science & Sustainability Forum presentations, web link</i>

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