



OCEAN TRUST

INNOVATIVE SOLUTIONS ADVANCING SUSTAINABILITY OF THE OCEANS

MILESTONES

- Published assessments on seafood environmental impacts and ecosystem management
- Produced video documentary with Billy Joel and Peter Matthiessen on resource protection
- Organized program to address issues from Earth Island Institute national boycott on shrimp by conducting fact finding & helping industry become major sea turtle restoration partners
- Helped fund construction & maintenance of Sea Turtle Restoration Camp in Mexico and coordinate model U.S.-Mexican turtle conservation project with industry & government
- Produced Return of the Kemp's Ridley video on successful sea turtle restoration partnership
- Helped Thai Embassy avert negative video exposé on Thai shrimp aquaculture & organized US media tour on Thai government efforts to improve shrimp aquaculture practices
- Established mangrove restoration program to address environmental Shrimp Tribunal issues
- Organized New England concert and special event with musician Bruce Hornsby generating multi-media news coverage throughout the region promoting under-utilized species
- Provided purchasing guidelines for Legal Sea Foods & Whole Foods during "Give Swordfish A Break" campaign to allow for continued sustainable sales during swordfish boycott
- Established cause marketing & environmental partnerships with major food corporations like Safeway, Long John Silvers, Legal Sea Foods, Whole Foods Market, Wild American Shrimp
- Established 26 public-private restoration & research partnerships throughout US/Mexico
- Organized Norwegian US Congressional Trade and Policy Luncheon Forums on Marine Ecosystem Management and Sustainable Norwegian Fisheries and Aquaculture
- Organized multilateral (US/Canadian/Norwegian) research, management, technology and trade forum on marine fisheries with the Norwegian Embassy, NOAA, DFO, Iceland
- Organized science workshop on Acoustic Stock Assessment Techniques for Groundfish
- Established and produced PSA video for Release A Hatchling program with school kids
- Facilitated industry conservation program to protect endangered California Harbor Porpoise which turned an environmental media campaign into a positive partnership
- Prepared editorials & published interviews in major media on status of ocean resources
- Managed award-winning largest wetland estuary restoration project and partnership in US
- Developed & conducting FAO-based certification & ecolabeling program for US fisheries
- Gave Fishery Status and Aquaculture Sustainability presentations at Food Educators Network International, International Corporate Chefs Association, North Atlantic Nordic Council of Ministers Conference, FPI Corporate Chefs Workshop, Culinary Institute of America, Smithsonian Institute Fisheries Forum, Fisheries Council of Canada, Boston Seafood Show
- Named *Seafood Business* magazine Person of the Year 2000
- Received US Department of Commerce NOAA Environmental Hero Award 2004
- Received US Department of Interior Cooperative Conservation Award 2005
- Received US Fish & Wildlife Service National Wetlands Conservation Award 2006
- Received Coastal America Award for Bahia Grande Restoration Partnership 2006
- Received EPA Gulf Guardian Award for Bahia Grande Restoration Partnership 2007